

What is “Research”??

Before we explain what “research” is, let’s start with what it is **NOT**. Conducting a Internet search and reading random websites is **NOT** “**Creditable Research.**” The Internet has been compared to a modern day bathroom wall, where anyone, for \$10, can write anything they desire without accountability for their statements and without documentation of their credentials.

When most people conduct undocumented research they tend use Google, Yahoo, and other Internet search engines for random posts on a particular topic. Unless the background or motive of the random Internet post can be documented, the majority of posts that appear are unreliable. The key to performing “research” is **accuracy and reliability**. You need to know that the information being relied upon is ACCURATE, and is the person or organization providing the information CREDIBLE and can they be DOCUMENTED?

Below is a list of credible and documented sources of information:

The Trump Organization: www.Trump.com It goes without saying that a multi-billionaire would perform a lot of “research” before putting their name behind a company. Mr. Trump is believed to be a Multi-billionaire. No matter OUR opinions of Mr. Trump, we can all agree that he knows more about business and many than of us or we would be “Billionaire”. After the Trump organization concluded their research on ACN, they attempted to purchase the company.

The Better Business Bureau: www.bbb.org The BBB is a consumer protection organization. They exist for the protection of the consumer, rating companies based upon their performance in the market. You will find that ACN, Inc. has been given an exemplary rating—A+; they have a higher rating than Wal-Mart and many other brand name companies.

The Direct Selling Association: www.dsa.org The DSA is an industry regulatory organization just like the CPA is for Accountants. The DSA monitors the direct selling industry for the company compliance and ethics. You will find that ACN is exemplary and was even given the “Success Award” in 2009 by the DSA for their outstanding performance and growth.

The Legal Advisory Committee: www.acnintegrity.com Three Attorneys’ General form the legal advisory board for ACN. An Attorney General is the legal advisor to the government for consumer protection law. One of which, is the past president of the Attorneys’ General Association of America.

Direct Selling News: www.directsellingnews.com A third party industry magazine that ranked ACN, Inc. as one of the top 20 companies in the industry with a half billion dollars in annual revenue and growing.

Nexera: www.nexera.com/top25/ Nexera provides MLM business analysis and training. Their Top 25 list uses five separate criteria of performance and success in the network marketing industry. ACN ranked #2 and was the only technology company in the 25.

Dr. Charles King & Tim Sales: www.firstclassmlm.com First Class MLM is an industry review performed by a Harvard Business School graduate and a multi-million dollar industry earner. This is credible resource for accurate facts on the industry.

Ronald McDonald house: www.rmhc.org ACN, Inc. has donated over \$1 million in charitable donations to their organization nationwide.

Whether you decide to join us in achieving financial freedom or not, is solely your choice. Please be sure that the opinions you take to make this decision are credible and documented. This company changed our lives. Having been a part of creating history with this company, We could not imagine how we could NOT have joined this great company. We hope to see you at the top.

Best Wishes
Jeff & Dora Grondz

SUMMARY-

Be certain that whatever RESEARCH you undertake is BOTH -- ACCURATE AND CREDIBLE and NOT just someone's OPINION. The sources listed above are both accurate and credible.

Other References:

Success Magazine – Aug/Sept 2008
Success from Home Magazine – 2006/2007/2008/2009/2010-11
Inc Magazine – Inc. 500 list-
USA Today –
Fortune Magazine –
Direct Selling News -

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